

# Strictly Business

December 2007

strictlybusinessomaha.com

The Omaha Area's Elite Business Magazine



**Dave Bishop**  
President of  
Bishop Business  
Equipment



- ENTERTAINING FOR HOLIDAYS**
- WINTERIZING YOUR CAR
- PARTY PLANNING
- RESTAURANT EXPOSE:  
**INPLAY**
- CLIENT SPOTLIGHT:  
**SURROUNDINGS**

## RIVER CITY SIX



**IN THE DETAILS EVENTS**  
ANGELA BRANT



**OURTECH SOLUTIONS**  
WADE BURGESS



**COWELL BANKER COMMERCIAL WORLD GROUP**  
JEFF BEALS



**HARRAH'S & HORSESHOE CASINOS**  
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## The Nebraska Medical Center Receives State's First Joint Commission Certifications for Heart Failure and Heart Attack

The Nebraska Medical Center's Congestive Heart Failure program and Acute Myocardial Infarction program each have received "Gold Seal of Approval" certification from The Joint Commission making these services the first and only nationally certified programs of their kind in the state of Nebraska.

Nationwide, The Nebraska Medical Center is one of thirteen hospitals to be certified in the treatment of Acute Myocardial Infarction (Heart Attack), and one of 29 hospitals to be certified in the treatment of Heart Failure. These certifications are based on an organization's

**UNIVERSITY OF**  
**Nebraska**  
**Medical Center**

utilization of best practices, compliance with rigorous nationally approved standards as well as demonstration of superior outcomes.

The heart failure clinic follows hundreds of patients each month using a multi-disciplinary approach to care that follows patients through their entire disease process from prevention to heart transplantation. The Nebraska Medical Center has the only CMS certified heart transplantation program in the state and staffs the state's only certified heart failure specialist and certified heart transplant surgeon.

Joint Commission standards address an organization's level of performance in key functional areas, such as patient rights, patient treatment and infection control. The standards focus not simply on an organization's ability to provide safe, high quality care, but on its actual performance as well. Medical centers that meet these performance expectations are more likely to experience positive outcomes. The Joint Commission develops its standards in consultation with health care experts, providers, measurement experts, purchasers and consumers. The Nebraska Medical Center can be found online at [www.nebraskamed.com](http://www.nebraskamed.com).

## The 7th Degree Comes to Nebraska

The nation's premier Empowerment Company, The 7th Degree, is announcing their presence here in Nebraska. The 7th Degree has created an event that has reinvented the personal development industry by combining entertainment with the most powerful messages of yesterday, today and the future. This is not the typical seminar you've experienced over the last 20 years. You will learn how the Law of Attraction and mastering unique communications skills can catapult your future. This life changing event is called an "EMPOWERNAR." Whether you're a CEO, sales manager, Dr., Lawyer, teacher, student or even a stay at home parent...the Empowernar will impact you.



The country's most sought after comedy stage hypnotist and Vice President of The 7th Degree, Tony "MoJo" Master Lucero and his Denver Colorado based partner and President Jay Morrison, together have created the most unique training and development program to date. If you desire more income with less effort, deeper relationships, ultimate health, time, freedom and discovering your true passion, an upcoming event in Lincoln in October will provide the answers. A future event will be announced for the Omaha area. Discover how you can live the life of your dreams in an entertaining and fun environment. Visit The 7th Degree at [www.the7thdegree.com](http://www.the7thdegree.com) to discover a new era in personal development.

## Nominations Sought in Contest Awarding a \$25,000 Office Renovation to a Nonprofit Organization

To give back to the community during their 90th anniversary, All Makes Office Equipment Co. is awarding a \$25,000 office remodel to a nonprofit organization. Online nominations will be accepted Sept 18 - Oct 19 at [www.allmakes.com](http://www.allmakes.com). Contest sponsors are Allsteel and HON.

To be eligible, the nominee must be a 501(c)(3) non-religious/non-education affiliated organization in the Omaha Metro Area within the counties of Douglas, Sarpy, Saunders, Cass, Washington, Pottawattamie, Harrison and Mills. Finalists will be selected based on the nominee's application of ethical business practices to execute the nonprofit organization's mission, influence on the community, demonstration of excellence in leadership, and need for a more efficient workspace.

The community is welcomed and encouraged to submit multiple nominations for the same candidate online at [www.allmakes.com](http://www.allmakes.com). Five finalists will be announced on November 12th and the public will have the opportunity to vote for finalists online. The winner, to be announced in March, will be selected through a combination of online public voting and an assessment by a panel of five local judges. The winner will receive a remodeled workspace that supports individual work style,



Generations at Work.

improves productivity and communicates their organizational mission.

The \$25,000 Office Makeover program represents All Makes

Office Equipment Co.'s core mission of promoting good design in the business community. A long-time supporter of local charitable organizations, All Makes encourages nonprofits to also embrace quality design in their operations.

All Makes Office Equipment Co. first opened in Omaha as All Makes Typewriter Co. Founder Harry Ferer built the family business offering quality manual typewriters and adding machines. But as technology has evolved, All Makes has changed to meet the needs of its customers. Today, All Makes is one of the Midwest's largest office furniture dealers with customers in all 50 states as well as several foreign countries and has an Omaha showroom the size of half a city block featuring the most extensive product selection in the area. All Makes has showrooms in Omaha and Lincoln, NE and branch operations in Urbandale, IA. All Makes was voted "Best place to buy office furniture" in Omaha in 2006 and 2007. For more information on All Makes' \$25,000 Non-Profit Office Makeover, visit [www.allmakes.com](http://www.allmakes.com).

[www.whatisaROULADE.com](http://www.whatisaROULADE.com)

Discover the breakthrough pastry coming November 01, 2007 and register to win \$1000 donated to your favorite charity in your name.

James Skinner  
Baking Company

## OurTech Solutions Begins Offering New Services

OurTech Solutions is pleased to announce they will now offer Laptop Device Recovery and Lost Data Elimination or Restore Solutions for businesses concerned about lost and stolen laptops and PC's.

Coined Risk Mitigation Managed Service, OurTech says the service offering can be used to help locate a lost or stolen computer,

# OurTech SOLUTIONS

or have the data on the hard-drive erased completely. OurTech uses a thin software agent loaded onto a machine covered by its managed service program. With their maintenance and monitoring agent, OurTech says it can also help law enforcement officials track down stolen devices by helping to identify their location when connected to the Internet.

While other companies offer similar tools for locating missing hardware and deleting on board data, OurTech says that's only the beginning of what security and maintenance tools are offered by its company as part of its total desktop management service. OurTech hopes that recent high-profile cases such as the Fidelity-HP incident, lost and stolen laptop by the social security administration and Veteran Administration will help encourage local companies as well to begin using more aggressive defenses on the device level, even if it remains a largely specialized area.

For more information, please contact Wade Burgess at 402-778-7999.

## MAXIM Cleaning & Restoration Celebrates 30 Years

This year MAXIM Cleaning & Restoration, Inc. and its owners, Steve and Laura Ousley, and their team are celebrating 30 years in the cleaning and restoration business. Steve and Laura are also celebrating their 30th wedding anniversary.

The MAXIM team fully realizes how catastrophic and disruptive water damage



can be to people in their homes and businesses. That is why MAXIM is excited and proud to announce that since early this year they have been the first to offer the newest drying technology available. TES (Thermal Energy System) Drying is the world's fastest drying equipment and technology known.

After thirty years in the industry MAXIM is amazed at the new potential to decrease disruption, aggravation, demolition and damage to their clients' properties that TES Drying offers. Imagine your home or office being dry 3 to 5 times faster than when conventional methods are used. Simply put TES dries by focusing hot dry air on the wet carpet, pad and structural materials. One might liken it to air drying ones hair slowly or fast drying it with a hot hair drier.

MAXIM values education and carries many certifications within their industry including Master Water Restorer designation. The team has been busy raising awareness and knowledge about TES Drying and invites anyone to contact them at (402) 697-9004 or visit their WEB site at [www.MAXIMprocleaners.com](http://www.MAXIMprocleaners.com).

[www.strictlybusinessomaha.com](http://www.strictlybusinessomaha.com)

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[www.HagueWaterNE.com](http://www.HagueWaterNE.com)

**Dave Bonicatto**

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## Five Omaha Metro Nonprofit Finalists Selected In \$25,000 Office Renovation Contest

To give back to the community during their 90th anniversary, All Makes Office Equipment Co. is awarding a \$25,000 office remodel to an Omaha Metro Area nonprofit organization.



Online votes for the five finalists will be accepted Nov 12 - Dec 12 at [www.allmakes.com](http://www.allmakes.com). Contest sponsors are Allsteel and HON. Nonprofit finalists are as follows: 1) Angels Among Us 2) Child Saving Institute 3) Make-A-Wish 4) Omaha Food Bank 5) Outlook Nebraska.

The community is welcome and encouraged to submit multiple votes for the same finalist online at [www.allmakes.com](http://www.allmakes.com). The winner, to be announced in December, will be selected through a combination of online public voting and an assessment by a panel of five local judges. The winner will receive a remodeled workspace that supports individual work style, improves productivity and communicates their organizational mission.

The \$25,000 Office Makeover program represents All Makes Office Equipment Co.'s core mission of promoting good design in the business community. A long-time supporter of local charitable organizations, All Makes encourages nonprofits to also embrace quality design in their operations. For more information on All Makes' \$25,000 Non-Profit Office Makeover, visit [www.allmakes.com](http://www.allmakes.com).

## New Garden Café Party Room Ready for Action

Just in time for the holidays, the newly expanded Garden Café Party room is open for business. Now seating up to 100 guests with a pleasant décor, their new room is perfect for your holiday gathering. They can host an array of events, including but not limited to, business meetings, parties, speaker events, rehearsals, receptions, bridal and baby showers, reunion parties, TIPS groups and more. They have a huge menu for breakfast, lunch, and dinner, including private buffets. Competitive prices are guaranteed.



The Garden Café also offer catering off site as well. Come check out their new facility and grab a catering menu to go! The Garden Café, located at 108th and Center at the SW corner of Rockbrook Village, is open daily from 6AM to 9PM. For more information, please call (402) 393-0252 or visit [www.gardencaferockbrook.com](http://www.gardencaferockbrook.com).